It takes a village: Supporting inquiry- and equity-oriented computer science pedagogy through a professional learning community

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It takes a village: Supporting inquiry- and equity-oriented computer science pedagogy through a professional learning community

This article describes the importance that high school computer science teachers place on a teachers’ professional learning community designed around an inquiry and equity-oriented approach for broadening participation in computing. Using grounded theory to analyze four years of teacher surveys and interviews from the Exploring Computer Science (ECS) program in the Los Angeles Unified School District, this article describes how participating in professional development activities purposefully aimed at fostering a teachers’ professional learning community helps ECS teachers make the transition to an inquiry-based classroom culture and break professional isolation. This professional learning community also provides experiences that challenge prevalent deficit notions and stereotypes about which students can or cannot excel in computer science.

Keywords: professional development, professional learning community, pedagogy

Introduction

“The [ECS] PDs showed me that reflection and conversation with colleagues is one of the most important contributors to professional growth.”

Exploring Computer Science teacher

Recently there has been a rush to provide teacher “training” as international awareness of the need to improve and increase access to Computer Science (CS) education grows. An increase in classes requires an increase in teachers. Yet, too often, these teacher “trainings” are one-shot events, often focusing on particular topic or programming language. In contrast to this approach, the Exploring Computer
Science (ECS) program has developed an alternative teacher professional development model based on prior research about supporting teaching practice. We have gathered data and analyzed ECS teachers’ feedback about what they feel is important for supporting their teaching and preparation for the classroom. In this article we will discuss the empirical impact of the ECS professional development (PD) and its implications for scaling up.

**Background: The Exploring Computer Science program**

The Exploring Computer Science (ECS) program was developed in 2008 as a year-long introductory high school computer science course combined with teacher professional development. The course and accompanying PD program were developed in response to the findings of a three-year research study showing disparities in CS learning opportunities based on race, gender, and socioeconomics (Margolis, Estrella, Goode, Jellison Holme, & Nao, 2008). The ECS curriculum was designed to engage all students in the computational thinking at the heart of CS, with a special focus on underrepresented students in low-resourced schools (Goode & Chapman, 2013). The ECS course consists of six units: 1) Introduction to Human Computer Interaction, 2) Problem Solving, 3) Web Design, 4) Introduction to Programming (Scratch), 5) Computing and Data Analysis, and 6) Robotics. ECS was first piloted in the Los Angeles Unified School District (LAUSD) and since then has expanded nationwide to 12 states in the United States, including the seven largest school districts in the nation.

*ECS professional development*
Recognizing that teachers who teach CS are often isolated within their schools without organized academic departments of colleagues, the ECS program purposefully supports development of a teachers’ learning community. At the heart of this learning community is the professional development program that includes a minimum 2-year commitment to an annual weeklong summer institute (one week before and after the first year of teaching ECS), quarterly professional development meetings, teacher community meetings, in-classroom coaching program, and various collaboration and leadership opportunities for teachers. Additional opportunities for teacher collaboration often occur through the in-classroom ECS coaching program.

ECS PD involves key features directed at providing creative, active, participatory, and engaged learning spaces for teachers that model what should occur in ECS classrooms. The key features of ECS PD include: 1) immersion into inquiry and equity-based practices; 2) a focus on teachers’ instructional practice done through a teacher-learner-observer model, and 3) development of an on-going face-to-face professional learning community of practice.

The first key feature—immersion into inquiry and equitable practices— involves purposefully structuring PD activities so that teachers personally experience inquiry-based learning. Educational researchers define inquiry as being based on the presumption that “all students need opportunities to construct knowledge by solving real problems through asking and refining questions, designing and conducting investigations, gathering, analyzing, and interpreting information and data, drawing conclusions and reporting findings” (Blumenfeld, P. et. al, 2000). In ECS PDs, all teachers work in collaborative groups, solve challenges together, reflect on their learning, and actively participate. Teachers have the experience of teaching a lesson in front of other teachers for immediate reflection and feedback. Modeling how
students learn CS in ECS classrooms, these PDs support teachers learning-through-doing while allowing them to bring in their outside and personal knowledge, skills, and perspectives to the experience. Equitable teaching practices are highlighted, along with facilitated discussions about the ways that structural disparities and belief systems have contributed to the underrepresentation of female, African American, and Latino students in CS.

The second feature involves the teacher-learner-observer model focused on instructional practices. ECS PDs focus on teachers’ experiences of inquiry and practicing the art of teaching. During the weeklong summer institute, teachers work in small groups, plan and co-teach introductory ECS lessons to their fellow teachers who participate as “students.” Following each lesson, co-teachers reflect on their experience and observers note what they saw happen during each sample lesson. Then the space is opened to a whole group discussion about the implications for teaching these lessons using inquiry-based methods for diverse students. Teachers who have not yet co-taught are then given time to use these reflection discussions to modify their own lessons as necessary, drawing on the experiences of their fellow teachers. The PD activity cycle is (re) planning → teaching → reflecting (see Goode, Margolis, & Chapman, 2014).

The third feature of ECS PD involves building an on-going professional learning community. This feature of ECS PD recognizes teachers as resources of professional experience and skill, and not just receptacles for the PD facilitators’ knowledge. The ECS learning community extends beyond the weeklong summer institute and goes into teachers’ classrooms throughout the school year. This is done not only with monthly meetings where teachers can regroup with their professional community and discuss their experiences, but also through an in-classroom coaching
program where coaches extend the PD learning into the classroom, reflecting on classroom enactment of the curriculum. Coaches also help lead additional teacher gatherings throughout the school year as requested by teachers in the ECS community.

**Professional learning community**

While “professional learning communities” or “PLCs” have been understood differently in varying contexts, this study builds upon Stoll et al.’s (2006) review of PLC research defining PLCs as:

- a group of people sharing and critically interrogating their practice in an ongoing, reflective, collaborative, inclusive, learning-oriented, growth-promoting way (Mitchell & Sackney, 2000; Toole & Louis, 2002); operating as a collective enterprise” (King & Newmann, 2001). (p. 223)

The history of PLCs can be found in school reform efforts arguing for teachers to play active roles in curriculum development (Stenhouse, 1975) and for educators and schools to be self-reviewing or self-evaluating (McMahon, Bolam, Abbott, & Holly, 1984). Drawing on the belief that teachers’ everyday experiences are an important source of knowledge best understood through critical reflection between teachers (Buysse, Sparkman, & Wesley, 2003), PLCs are meant to support school-wide reform through collaborative, inclusive, ongoing examination of teacher practice geared toward improving student outcomes (Seashore, Anderson, & Riedel, 2003).

Of course, ECS teachers from Los Angeles to Washington, D.C. do not belong to a single school. Rather, ECS teachers are often the only computer science educator within their specific school who come together from numerous different schools in a region in order to attend ECS PDs. Thus, within the ECS context, the PLC refers to
the collaborative and reflective community built among educators primarily during ECS PD events, and in meetings throughout the year.

**Research question and methods**

This paper discusses the following research question: How did the ECS PD model impact educators’ professional growth?

Data sources included four years of end-of-year teacher surveys from 2009-13, post-summer institute PD surveys from 2010-13, and classroom observations and interviews with 9 ECS teachers during the 2011-12 school year. A total of total 81 end-of-year surveys completed by 38 teachers were analyzed. Of these 81 surveys, 9 teachers took the survey all four years of data collection, 3 teachers took them three years in a row, 10 teachers took them two years in a row, and 16 teachers took them only once. These surveys asked for ECS teachers’ attitudes and experiences about PD and teaching ECS lessons in Los Angeles high schools.

Post-PD surveys were distributed following every weeklong summer institute and were completed by 11 teachers in 2010, 26 teachers in 2011, 17 teachers in 2012, and 28 teachers in 2013.

Additionally, during the 2011-12 school year, a subset of 9 teachers were observed on a weekly basis and interviewed at least one time. These interviews were another data source used to confirm and disconfirm evidence emerging from the surveys. Employing a grounded theory approach (Glaser & Strauss, 1967), we systematically and repeatedly reviewed the data corpus for patterns (codes, themes, and categories). All of this data was triangulated against yearlong case studies, based on classroom observations in nine ECS classrooms (see www.exploringcs.org).
Research findings

In contrast to many other types of PD that traditionally focus on content disembodied from instructional practices, the research evidence reveals that teachers placed high value on the time and space ECS PDs provide to build strong pedagogical skills with the support of colleagues in the community. In what follows, we will explain 1) how participation in the ECS professional learning community directly impacted teachers’ inquiry- and equity-based pedagogy toward broadening participation in computing; 2) how many teachers recognized new ways of seeing the capacities of their students that challenged deficit ways of thinking; 3) how building a professional learning community broke the isolation experienced by most CS teachers; and 4) how ECS educators valued the professional learning community of novice and expert ECS teachers beyond their first and second years of participation.

Finding 1: Teacher growth in pedagogy

Across all end-of-year surveys (2011, 2012, and 2013), teachers described increased understanding, confidence, and application of inquiry and equity-based teaching practices as a result of their participation in the ECS professional learning community of practice.

In the 2013 surveys (n = 23), teachers were asked to rate the degree to which the ECS program (including curriculum, professional development, and coaching) impacted their work as teachers. The majority of teachers reported some or large impact in relation to inquiry, equity, and CS content as shown in the graph below:

Table 1. Impact of participation in ECS program on teachers (n=23; 2013 survey).
On this same 2013 survey, when asked the open-ended question, “How have you changed, if at all, in your practice? What comes to mind FIRST?” teachers primarily described changes related to pedagogy (specifically describing inquiry-based teaching practices). They also recognized increased confidence teaching and learning new CS content knowledge. See Table 2 below.

Table 2. Most significant change of practice (n=23; 2013 survey)

In the previous 2012 teacher survey (n = 23), teachers were asked the open-ended question “Overall, how has your involvement with ECS contributed to your professional growth? Please give examples.” Over half of the teachers in 2012 also emphasized changes in pedagogy—with 9 teachers describing changes in inquiry-based teaching strategies specifically—as shown in Table 3.

Table 3. How involvement in ECS impacted professional growth (n=23; 2012 survey)

In 2011 when asked how ECS impacted their teaching overall, 9 of 17 teachers described shifts in pedagogy and inquiry-based methods. More specifically, teachers expressed giving students more space to experience hands-on, inquiry-based learning. The focus on learning new inquiry-based teaching strategies that support cooperative learning was mentioned by other teachers who wrote, “I have come to think in terms of project based learning for all my classes. Project based teaching allows me to break up big units of learning into smaller, seemingly independent, units that are easier for the students to handle” and “Teaching ECS has helped me improve my teaching as I
collaboratively worked with ECS coaches to explore teamwork and how have students be active participants in their learning.”

Overall, participation in the ECS community of practice helped teachers focus on what one teacher referred to as “the art of teaching.” As one teacher explained, she learned about “the importance of having students work on projects that are meaningful to them. Also, I became better at directing students to help each other rather than coming to me for the answers.” Another teacher noted, “I learned how to include more students and their talents by having so many different concepts. I learned how to make education more relevant to students’ lives.” Another teacher noted:

The one thing that I can say is that I have had to learn to deal more with ‘organized chaos’... Students are up out of their seats, even out of the classroom and in the hallway, yet they all are working. This really is what a classroom should look like, so it is fun.

Finally, working with other teachers who were also interested in broadening participation in computing led another teacher to feel “encouraged to make a link between social issues and computation: the social web, the impact of technology on communication.”

One of the most important themes to emerge from this research study is how the enactment of guided inquiry instruction led to new appreciations of students’ abilities to deeply engage with rigorous CS learning. The curriculum and accompanying inquiry- and equity-based instructional philosophy encourage student exploration, creativity, and ownership. Teachers’ appreciation of this and how it can work is captured in statements such as: “I have learned more about student collaborative work, inquiry-based projects and let the students be more creative” and “I think that I am a much better informed educator as a result of my involvement with
ECS…my previous teaching involved only the use of applications. I now feel much more comfortable teaching students how to create their own.” Many teachers shifted their views of student agency in the classroom, explaining how they now believe in “let[ting] some of my students become the masters and then they can teach the other students” and “I have realized that I can turn over the learning process on some lessons to my students.”

The above teacher comments reflect new understandings of how to facilitate student creativity and self-expression through CS, and very importantly they challenge a more traditional top-down “banking method” of rote learning coding language. Rather than lecture at students or control their every action, teachers’ faith in their students learning was a de-facto challenge to a deficit-oriented perspective on students as incapable of handling rigorous CS learning either creatively or independently. This is very important in a field with strong ethnic and gender biases and stereotypes that assume only a narrow stratum are good at CS.

Of course, this is not to say that the teacher plays no role in understanding or knowing CS content or guiding student learning. Rather, ECS inquiry instruction is teacher “guided” with teachers intentionally asking thought-provoking questions and challenging students to re-examine the evidence or conclusions. The intention is for students to take charge of their own learning, get excited about new CS content and experiences, be producers rather than merely consumers of technology, and gain the confidence to be experts in the classroom who can also teach and assist their peers.

Finding 2: The value of establishing a professional learning community with a common curriculum
Across all end-of-year ECS surveys, teachers regularly mentioned the value of being part of a professional learning community, working with colleagues around a common curriculum, and exchanging ideas within the ECS teaching community. The most recent end-of-year 2013 surveys revealed how a strong sense of community developed among ECS teachers through professional development opportunities. The majority of teachers indicated that they felt a sense of “belonging” to the “ECS community” as shown below:

Table 4. Teachers indicate how much they agree/disagree with the statement: “I feel like I belong in the ECS community.” (n=23; 2013 survey)

The reason why this sense of “belonging” to the ECS community was important becomes clear when examining the frequency with which teachers mentioned community and collaboration as main influences on their professional growth. Teachers explained that “[T]he opportunity to dialogue with other teachers still proved to be very valuable.” Thus, when asked in the 2013 survey: “How has the ECS Professional Development impacted your growth as a teacher?” most teachers emphasized that belonging to a community of teacher colleagues had the greatest impact on their professional growth:

Table 5. Teachers respond to “How has the ECS professional development impacted your growth as a teacher? (n=23; 2013 survey)

When asked to elaborate with the open-ended question, “How has the ECS Professional Development impacted your growth as a teacher?” teachers’ comments
focused on the network of teachers and sharing of ideas. For example, one teacher noted, “The network of teachers was the best because we had the same curriculum and some of the teachers provided different approaches and tools to teach a concept which was helpful.” Echoing this, another stated that the PDs were helpful for “getting ideas from other teachers and learning new techniques in presenting the material” and another stated, “Probably the most valuable thing was the connections and sharing of information with the other ECS teachers.” Another teacher explained:

The ECS PD sessions have helped me review and learn CS concepts while sharing ideas with other colleagues to modify my teaching…It is great to hear how others think or have an opinion about the same thing we are analyzing or talking about and how we would teach it.

The opportunity to meet regularly with other educators was important because:

I had a point of reference that may have experienced similar issues in the classroom and they would be able to share how they went about resolving these issues. The members of the ECS community are always willing to share resources to help me be as effective of an instructor that I can be which ultimately impacts the lives of my students.

In fact, when asked in this same survey “What was the biggest influence on your growth in ECS?” most teachers mentioned the importance of colleagues and in-person professional developments where they met with their colleagues.

Table 6. Teachers respond to, “What was the biggest influence on your growth in ECS?” (n=23; 2013 survey)

In the earlier 2012 end-of-year survey distributed to 23 teachers, 9 discussed the value of collaborating with colleagues when asked the open-ended question,
“Overall, how has your involvement with ECS (curriculum, PD, coaching) contributed to your professional growth? Please give examples.” As noted by one teacher, “Meeting with colleagues and sharing practices is extremely fruitful specially in a dynamic field such as computing, data analysis, and robotics.” The impact of this supportive community of practice stayed with teachers beyond PD, as one teacher explained:

Every day, I feel the presence of my colleagues and my grant members. I always know that they have my back. I always feel that I can get help. I have a positive outlook on any challenges I might face. I am not afraid to try a new approach or stick to my guns on an old one. I am part of a very small department at my school, but my ECS group makes me feel like I have the support and resources of a national department, and the support of the NSF for our work makes me feel honored and humble to be responsible for such an important path in our nation's future.

These same sentiments were shared by the majority of teachers in surveys conducted in 2011 and 2010.

Beyond valuing community for access to resources and exchanging ideas, teachers also reported the importance of this teaching community for breaking the isolation they felt in their schools. Most ECS teachers are the only computer science educators at their schools and lack the support that other teachers find in their English, Science, or History departments, for example. ECS provides a space for educators to find psychological and emotional support when they need it. For example, in the 2012 surveys, teachers commented:

Their support made all the difference!!!!!! LAUSD is going through crises daily, and the impact of the financial doom and gloom makes going into the classroom seem futile. Knowing that this groups was here, to help, and that they truly care about what
we do makes the news less painful, and makes me focus on my students and their success. In other words, the bombing seems farther away.

I enjoyed socializing and meeting other ECS teachers who are doing the same things in their classroom as me. For an elective teacher, it is sometimes very isolating because we don't teach classes that other teachers teach at our schools. I loved the community that ECS provides.

In the 2011 survey a teacher explained that despite having weekly non-ECS PDs at his school, where “there is no growth, nothing is learned and taken back to class,” the ECS PD experience is a contrast, as he stated:

ECS Professional Development sessions empowered me [to] be a better problem solver, teacher, and coach. My colleagues shared fantastic experiences, helped me get through difficulties, and ECS group provided so much support inside and outside of the classroom…I feel that I am not alone, I have help, I can ask questions about computers, programming, problem solving, and etc…ECS has truly supported me and helped me to become a better teacher.

Of particular note are the ideas that this teacher emphasized about having colleagues who “share fantastic experiences” and “help him get through difficulties” and “provide support inside and outside of the classroom.” With the professional learning community developed through ECS PDs, this teacher did not feel “alone” and could find assistance with his teaching and CS content needs.

**Finding 3: Teacher growth takes time**

The ECS PD program is designed so that the first year of teaching is preceded by a week-long summer institute, followed by four PDs throughout the year, and concluded with another week-long summer institute where new teachers learn
alongside teachers who are concluding their first year of teaching and deepening their understanding. Teachers attending these PDs vary in experience with the ECS curriculum, including both first-year and multi-year ECS educators. Despite this two-year model, we have found that teachers desire continued participation in ECS PDs and find them useful beyond a third or even fourth year of attendance. For example, in the most recent post-PD surveys (four surveys distributed to 42 teachers), the majority of educators reported that PDs were useful/very useful and that PD learning would impact their practice.

Secondly, teachers who were in their third, fourth, and even fifth year teaching ECS report that meeting with colleagues and attending these PDs continues to be both useful and impactful beyond their first and second years of participation. For example, when asked “Please describe any ways this year's ECS Professional Development sessions have impacted your teaching. Please be as specific as possible,” a fifth-year ECS teacher replied, “It get[s] better every year…but I still have lots to learn.” Another fifth-year ECS teacher wrote, “I am still changing, trying to more effectively deliver the ECS concepts. It's been the same for all the years that I have been involved with ECS. Trying to be more effective with inquiry-based strategies.” Beyond their first and second years teaching ECS, these teachers recognized that they still had more to learn.

Similarly the majority of fourth and fifth year teachers reported continuing to value ECS PDs because of the access to a professional learning community that these PDs provided. The important continued facilitation of teacher collaboration through PDs was noted in statements such as, "I have learned the value of collaboration and sharing ideas with other educators and support people…I learned the value of reflecting on the successes (and failures) in my classes, and using what I learned to
improve future instruction” (fourth-year ECS teacher). A fifth-year ECS teacher explained, “Most of the ECS PDs have included some information that I have been able to bring back to the classroom. But probably the most valuable thing was the connections and sharing of information with the other ECS teachers.” Another fifth-year ECS teacher wrote: “the overall collaboration with colleagues in ECS has been extremely helpful…The members of the ECS community are always willing to share resources to help me be as effective of an instructor.” Yet another fifth-year ECS teacher wrote that the most valuable impact on her/his teaching was “Our group here at UCLA. It's like having mentors and family and students to practice on, all at once. It's also a way to encourage the students to be honest when evaluating a lesson, because they really want to help make the curriculum better, when asked to go online to evaluate the course.” A fourth-year ECS educator similarly explained that the professional learning community of practice continued to impact her/his teaching: “Since this was my fourth year, the sessions did not have as great an impact as they did the first and second years. However, the opportunity to dialogue with other teachers still proved to be very valuable.”

Veteran ECS teachers’ reactions to the value of continued attendance at ECS PDs highlight how teacher growth through community support is on going. This has implications for our efforts to sustain a growing program. How long are we able to provide support? What new models can assist this community building? How can we help mentor new facilitators and organizers of the learning communities?

**Discussion**

*Implications for growth and scaling up*
The hope for a national CS teacher learning community is that it will help break isolation, provide resources and a space for teachers to improve and reflect upon their best teaching practices. At the same time, there is mounting pressure to scale up CS teacher professional development, to do it quickly, putting teachers’ “training” on the fast-track even with unintended consequences of less community-building between teacher cohorts because of less face-to-face interaction time.

Every educational reform program faces the same dilemma---with limited resources, what are the top priorities at this time? What are the unintended consequences of each decision? Our research provides the empirical evidence of how important teacher professional community building is. Teachers are rarely given the time or place to confer, reflect, and share with fellow teachers. This is part of the de-professionalization of the field. The contrast between the culture of schooling (where there is too little collaboration between teachers) and the culture of new creative spaces designed to foster innovation (where offices are often open architecture, with everyone sitting at a common table, designed to encourage collaboration and creativity) is not lost on us.

Part of the fast tracking of teachers’ professional development is a big push to leverage the power of technology to supplement face-to-face interaction between teachers. This may be as difficult as fitting a three-dimensional world into a two dimensional space. During one ECS PD, an LAUSD teacher leader commented on how “learning is a very emotional experience.” The emotion of learning—the dialogue, the struggle, the reflection, the trust building, the misunderstandings, the vulnerability, the resistances, the breakthroughs, the “ah ha” learning moments—are all catalysts for growth in teaching practice. For this reason, in ECS we continue to build in as much face-to-face professional time and space as we can, but also realize
the importance of collaborating with the larger community to help figure out if and
how to leverage technology to increase authentic connections and communities of
learning as our community grows nationwide.

Expanding the village

Computers don’t create cultural change within schools; rather, it is the teachers and
administrators who do. Teachers require the space to think big and be bold with their
teaching transitions. For this to happen, it is not just teacher who must change, it is the
entire school culture and administration. For teachers to be supported in the mission
of broadening participation in computing, administrators (technology coordinators,
principals, counselors, and school board members as well) must understand this
mission and the pedagogical changes that must occur. Teachers who are creating
active learning classrooms, do not need administrators observing and reprimanding
the teacher for having a noisy classroom. Likewise, principals who see students
individually mindlessly cutting and pasting coding instructions, without thinking
critically or working collaboratively, must realize that that this is not the type of
computer science education that is important for students. Principals must understand
that ECS pro-actively works for classrooms that reflect the demographics of the
school, including an equal gender balance of students. When that is not the case, the
full village must be mobilized to turn the situation around.

For these reasons, we encourage computer science education projects to make
sure that all administrators in schools and in the administrative leadership are
provided with the right material necessary to understand how broadening participation
requires changes at the classroom level (curriculum, pedagogy, course availability) to
the macro level (including national policy) assuring quality computer science
education for all students. We have found out this is a mission that needs constant monitoring, relationship building, and advocacy, along with big shifts in teaching practices.

While awareness around the need for computer science education has certainly increased in the last two years, the movement to bring more CS learning opportunities into the schools must recognize that for change to be quality instead of just quantity, it must occur on multiple dimensions simultaneously. Getting more computer science into the schools needs infrastructure to keep the quality high and sustained. This is why the village must contain a strong learning community of CS teachers at its core, while also including administrators, policy makers, educational researchers, computer scientists, students, and parents.
REFERENCES


Table 1. Impact of participation in ECS program on teachers (n=23; 2013 survey)
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